


Title	Dr.	First Name	Shalu	Last Name	Mahajan	Photograph
Designation	Associate Professor					
Department	Commerce					
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Education	Subject	Institution				
Ph.D	"Profitability and Risk Management: A comparative study of Banks in India in Post reform Era"	Faculty of Management Studies, University of Delhi (2015)				
M.Phil	"Corporate Diversification in the Post-Liberalization Era: With special reference to select Indian Enterprises"	Department of Business Economics, DU (2003)				
M.Com	Accounting, Economics, Management, Finance	Shri Ram College of Commerce, DU (1999)				
B.Com(H)	Accounting, Economics, Management, Finance, tax	Shri Ram College of Commerce, DU (1997)				

#### Research Interests/ Specialization

Finance  
Business Policy  
Banking

#### Teaching Experience

She has a teaching experience of 21 years at Acharya Narendra Dev College. She has taught following papers at the college- Business statistics, cost analysis and control, Modern business organisation, Business Organisation and Management. Indian Economy-Performance and Policies, Financial Markets, institutions & Financial services, Introduction to Computers & Information

systems, Computer applications in business, E- Commerce, Organisational Behaviour, MBA at College IGNOU Study Centre (2000-01), B.Sc (H) Comp.Sc. Part III: Economics, Financial Accounting (PGDCA)

## Participation in Conferences, Seminars, Workshops , webinar

### Workshops/seminar/ webinar conducted/ organised

1. Coordinator, Two week (online) Interdisciplinary FDP on "From Research to Publication" jointly organized by Department of Commerce, Acharya Narendra Dev College and Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi
2. Organised talk under the first series "In Conversation with our Alumni" by Dhiraj Kalra (Batch 1996) held on February 28, 2021 on "Early Investment- Secured Future"
3. Convenor, webinar for students and faculty by Ms. Sushma Arora held on January 16, 2021 on "An Overview of Indian Contract Act, 1872"
4. Organised webinar by Dr. Amit Kumar Singh held on December 12, 2020 on "How to Publish Research Papers in Scopus/ Indexed Journals?"
5. Organised webinar by Dr. Surinder Kaur and CA Yask Sain held on November 10, 2020 on "E-Filing of ITR1"
6. Organised webinar by Mr. Rajesh Relan held on November 6, 2020 on "Insurance for Youth"
7. Convenor, Webinar for students and Faculty by Dr. Ruchi Gupta held on October 9, 2020 on 'Top Trends Driving Digital Marketing Strategy'
8. Convenor, Webinar for students and Faculty by CA Pankaj Goel held on August 27, 2020 on 'Stop Worrying and Start Living and Earning': Career Vs Job: Road Map.
9. Member, Organising Committee, Education conclave 2018 on Education Deconstructed: A Dialogue with experts, Acharya Narendra Dev College, University of Delhi held on November 2, 2018.
10. Coordinator, Acharya Narendra Dev Memorial Lecture by Prof. Dinesh Singh held on October 30, 2017
11. Organised a FDP on Digital India-e sign & applications held on April 11, 2016 organised by Acharya Narendra Dev College in collaboration with Centre for development of Advanced Computing.
12. Organised a talk by Dr. V.K. Singhania on Personal tax Planning on February 2, 2016 at Acharya Narendra Dev College
13. Conducted a workshop for students of Delhi University on Digital India: Challenges and Opportunities on Oct 28, 2015 at Acharya Narendra Dev College
14. Conducted a workshop for faculty, support staff and students of Delhi University on Digital India: Challenges and Opportunities on Oct 14, 2015 at Acharya Narendra Dev College
15. Member, Organising Committee in the International conference on "Open Paradigms in Education" organized by Acharya Narendra Dev College, DU held at India International centre from January 31 to February 2, 2011.
16. Facilitator for workshop on 'WikiEducator', (in association with Commonwealth of Learning) from June 14- 16, 2010 at Utrakhand Open University, Haldwani, Utrakhand.
17. Resource person for workshop on 'WikiEducator', from May 25- 28, 2010 at Central Institute of Educational Technology (CIET), NCERT, New Delhi.
18. Resource person for workshop on 'WikiEducator' (L4C 46) for school teachers from May 16- 18, 2009 at Shri Ram school, Vasant Vihar, New Delhi.
19. Resource person in an 8 day workshop for school teachers' trainers, organised by Vidya Bhawan Education and Research centre (VBERC), Vidya Bhawan Society, Udaipur from June 2 – June 9 2008.

### Paper Presentations at conferences

1. Paper presentation on "Biometric Attendance system", at International conference on Development of Economics through innovation and Sustainable Growth: Vision 2020(IC-DEISGV-2016) IHM, PUSA, New Delhi in collaboration with International Association of Research & Development Organization on October 15-16, 2016.
2. Paper presentation on the topic "Perception of student community on Digital India" in national Seminar on Make in India- Prospects and challenges organised by Sri Guru Nanak Dev Khalsa College on March 30, 2016.
3. Paper presentation on the topic "Impact of Risk Management Capabilities on Profitability of Banks in India in Post – Reform Era" at FORE International Finance conference 2014 held on November 27-28 2014 at FORE school of Management Campus, Delhi, India.
4. Presented a research paper on the topic "Factors influencing Profitability of Banks in India" in International Conference India 2020 Vision for the Financial Sector held on 10-11 March, 2014 at Sri Guru Gobind Singh College of Commerce, University of Delhi.
5. Presented a research paper on the topic "An Empirical Study of Profitability Determinants of Banks In India in Post Reform Era" in World Finance and Banking Symposium held on December 16-17, 2013 in School of Finance- Central University Of Finance and Economics, Beijing.

### Participation in Workshops/ Seminars/webinar

1. Participated in webinar on "Social Media Content strategy" organised by team Analytica, Department of Commerce, PGDAV College held on January 9, 2021.
2. Participated in the national Webinar on Mentoring Teachers on Effective Online Teaching organised by Department of Commerce, Daulat Ram College, University of Delhi held on July 4, 2020.

3. Participated in webinar on “Financial Planning to navigate in uncertain times” organised by Department of Commerce, Ram Lal Anand College, held on June 27, 2020.
4. Participated in Industry 4.0 and the Future of Learning, Research and work, School of Open Learning in association with Miles Education, School of open learning, University of Delhi held on November 25, 2019.
5. Participated in a workshop on Information Literacy and Competency organized by Delhi University Library system, DU held from January 17- 18 2013.
6. Participated in a three day workshop on Fundamentals of computers and Information systems organized by Department of Commerce and Shri Ram College of Commerce, DU from November 22-24 2011.
7. Participated in XXIV Annual Convention 2011 on “Indian Financial Sector- Agenda for Reforms” held on September 17 2011 organized by Department of Financial studies, DU.
8. Participated in a UGC sponsored National seminar on “Financial sector reforms in India – The Road Ahead” held on January 21-22, 2011 organized by Shaheed Bhagat Singh College, DU.
9. Participated in a two day workshop FOSSTIVAL 10 held on January 8-9 2010 at Acharya Narendra Dev College, DU
10. Participated and completed the learning modules in Easy Now-1: A workshop on multimedia content development held on 20-25 April 2009 at Acharya Narendra Dev College, DU
11. Participated and completed the learning modules in WikiEd 09 held on 9-13 January 2009 at Acharya Narendra Dev College, DU.
12. Participated in a three-day workshop from 31st Oct –2nd Nov 2007 on ‘Project planning’ organized by Campus of Open Learning, University of Delhi & Open University, U.K. under UKIERI (United Kingdom India Education and Research Initiative) project
13. Participated in a three-day workshop from 28th –30th May 2007 on ‘Supported Blending Learning’ organized by Campus of Open Learning, University of Delhi & Open University, and U.K. (under UKIERI project)
14. Completed a Training Course on Web Designing from 14th May 2007 to 18th May 2007 conducted by University of Delhi Computer Centre (DUCC).
15. Completed a Training Course on “Linux for Window Users” from 4th June 2007 to 8th June 2007 conducted by University of Delhi Computer Centre (DUCC).
16. Attended a Seminar on 30th March 2007 on Corporate Governance organized by Institute of Company Secretaries of India jointly with Department of Business Economics, University of Delhi.
17. Participated in XVIII Annual Convention on 11th November 2006 on Global Banking: Emerging Challenges & Opportunities organized by Department of Financial studies, University of Delhi.
18. Completed a Training Course on “Programming in ‘C’ for beginners from 3rd October 2005 to 14th October 2005 conducted by University of Delhi Computer Centre (DUCC).
19. Participated in a National Seminar on Emerging Issues in Finance and Accounting Education and Research on 26th Feb 2005 organized by Department of Financial studies, University of Delhi.
20. Attended 9<sup>th</sup> Annual convention from 17<sup>th</sup> – 18<sup>th</sup> December 2004 on Insights into managing Competitive Challenges organised by MHROD and MIB, Department of Commerce, Delhi University.
21. Participated in a two-day National Workshop on Education and Business held on 10th –11th Dec 2004 organized by Faculty of Management studies, University of Delhi.
22. Attended a one day workshop on 25<sup>th</sup> October 2004 on paper VI- Introduction to computers and Information systems of B.COM (H) organised by Department of Commerce, Delhi University.
23. Participated in a day workshop on 23rd Oct 2004 on Investors & Financial Literacy organized by Department of Commerce, University of Delhi.
24. Participated in a two-day workshop from 19th –20th March 2004 on Corporate Governance: The Emerging Dimensions organized by Department of Financial Studies, University of Delhi.
25. Participated in a two-days workshop on 22nd and 23rd March 2003 on Investors and Financial literacy organized by Voice, a voluntary organization in consumer Education in association with Department of Commerce, University of Delhi.
26. Participated in XIV Annual Convention on 26th October 2002 on Indian Capital Market: The Emerging Issues organized by Department of Financial studies, University of Delhi.
27. Participated in a five-day workshop from 2nd –6th April 2002 on Research Methodology in Financial Markets organized by Department of Financial studies, University of Delhi in association with UTI Institute of Capital Markets.

## Participation in Corporate Life

### 1. Administrative assignment

Teacher-in-Charge, Department of Commerce (Since June 1, 2020)  
(January 1, 2016 to feb 2016)

Election officer, Student s council elections 2015  
Member, General Purchase Committee, 2007.

### 2. Any other

Member, Admission Committee(2020-22)  
Member, ECA Admission(2020-22)  
Convenor, SPICMACAY (2020-2022)  
Convenor, SPICMACAY (2018-2020)  
Member, Debating Society (Tark) (2018-2020)  
Co-Convenor, ECA Admission(2017-2019)  
Member, Academic Events Management (2016-2017)  
Member, Social outreach programs (NSS) Committee (2015 -2016)  
Convenor, SPICMACAY (2010-2011)  
Member, Professional Development & faculty enrichment Committee (2010-12).  
Member, Canteen committee (2009- 2010)  
Member, Annual events Management committee(2008-2009)

Member, Alumni Affairs committee, SPICMACAY (2006- 2008)  
Member, Environment Society, Alumni Affairs committee (2004-2006)  
Member, Annual Events Committee (2002-2003)  
Member, Editorial Ventures Committee (2002-2003)  
Member, Debating Society (2002-2003)

#### Research/ Academic Projects

1. Worked on an innovation project titled “Digital India: Challenges and Opportunities” as co investigator along with Dr. Sunita Narang and Dr. Surinder Kaur. The project was accepted under the aegis of University of Delhi Innovation Projects 2015-16 with a funding of 3.5 Lakhs.
2. Completed Ph D from Faculty of Management studies, University of Delhi, titled- “ Profitability and Risk Management: A comparative study of Banks in India in Post reform Era”

#### Professional Societies Memberships

Life Member, Indian Accounting Association  
Life Member, Indian Commerce Association

#### Publications

1. Mahajan Shalu and Vij Madhu, “A Comparative Study Of Profitability Determinants Of Banks in India”, IIMS Journal Of Management Science, Vol. 7, January- April, 2016, ISSN: 0976-030X,page 14-25
2. Chapter titled “Impact of Risk Management Capabilities on Profitability of Banks in India in Post – Reform Era”, Shalu Mahajan and Madhu Vij, in a book titled Emerging Horizons In Finance, Bloomsbury, ISBN:978-93-85436-83-3, Fore School of Management, 2015, 2015, page 80- 90.
3. Chapter titled “Factors influencing profitability of banks in India”, Shalu Mahajan and Madhu Vij, in a book titled India 2020:Vision for Financial Sector published by Regal publications, New Delhi, India, 2015, page 48- 66.

#### Summer Institutes, refresher or orientation courses, FDP , MOOC attended

1. Successfully completed one week FDP on “E- Learning and Developing MOOCs for teaching Process in Higher Education” jointly organised by Department of statistics &IQAC, Hindu College and teaching Learning centre, Ramanujan College held from December 14, 2020 to December 20, 2020.
2. Successfully Completed the Massive Open Online course on Blended Learning Practice organised jointly by commonwealth of Learning and Athabasca University, Canada held on November 15, 2020 to December 12, 2020.
3. Participated and successfully completed a 2 week FDP in Bhasha, Sahitya, Media aur Paryavaran organised by Mahatma Hansraj Faculty Development Centre(MHRFDC), Hansraj College and arts faculty, DU held on DEC 10, 2018 to Dec 23, 2018 from CPDHE, DU.
4. Participated and completed a UGC sponsored 3 week Refresher Course in Commerce held on Nov 19, 2012 to Dec 10, 2012 from CPDHE, DU.
5. Participated and successfully completed a UGC sponsored 3 week Refresher Course in Commerce held on Jan 15, 2010 to Feb 5, 2010 from ASC, Jamia Millia Islamia.  
Participated and completed a UGC sponsored 3 week Refresher Course in Commerce held on Sep 29, 2008 to Oct 21, 2008 from CPDHE, DU
6. Participated in UGC sponsored 4-week 50th Orientation Course from May 10, 2006 to June 6, 2006 from CPDHE, DU.
7. Participated and successfully completed a 3-week Faculty Development Programme in Banking & Financial Services held on June 11 to June 30 2007 organized by DU in collaboration with ICICI bank

## Other Academic Contributions

### Study Material Written

Chapters published on Virtual Learning Environment, Institute of Lifelong Learning (ILLL), Delhi University in 2010 on the topics Learning Organisation and Managing Diversity of Business Organisation and Management course developed for B.Com (H) I year.

### Part Time Teaching Experience

(i) Taught students of Foundations of Banking Course (Batch III) conducted by Acharya Narendra Dev College in association with ICICI Bank and ILLL, University of Delhi (2008).

(ii) Taught students of Foundations of Banking Course (Batch I & II) conducted by School of Open Learning in association with ICICI Bank and ILLL, University of Delhi (2008).

**Dr. Shalu Mahajan** (Assistant Professor) specializes in Management and Finance. She has her doctoral thesis in the area of banking from Faculty of Management Studies, University of Delhi and has a teaching experience of twenty years. She has contributed for the content creation for the B.Com (H) course at ILLL, University of Delhi. She has presented research papers at national and international level. She has also contributed two chapters in edited books and research article in journal of repute. She has successfully completed an innovation project on Digital India funded by Delhi University. Apart from academics, she is keen in participating cultural activities of college.